Name: Muhammad Usman Saleem

Address: Hor Al Anz Villa 36 Dubai, UAE Email: usmansaleem6393@gmail.com

 Contact:
 +971555277680

 Date of Birth:
 17-09-1995

 Passport No:
 JK5752951

 Nationality:
 Pakistani



#### **CAREER OBJECTIVE**

Hard working computer science post graduated with proven programming and digital marketing skills seeking to apply my abilities to the position of desired job. I am hopeful that if you will give me a chance then, I will prove my abilities and skills and will present best results during the work of desired job.

# **ACADEMIC QUALIFICATION**

Degree	Session	Board
Master in Computer Science (MCS)	2014-2017	The Islamia University of Bahawalpur, Pakistan
Bachelors in Computer Science (BSC)	2012-2014	The Islamia University of Bahawalpur, Pakistan
FSC (Pre-Medical)	2010-2012	Board of Intermediate and Secondary Education,
		Bahawalpur, Pakistan
Matric (Science)	2008-2010	Board of Intermediate and Secondary Education,
		Bahawalpur, Pakistan

#### **PROFESSIONAL COMPETENCIES**

- Critical Thinking / Problem Solving
- Self-Management and Personal Wellness
- Good Communicator
- Teamwork / Collaboration
- Leadership and Project Management
- Professionalism / Work Ethic
- Career Management
- Decision Making Capabilities

## **Personal Statement**

Desire the opportunity to contribute towards organizational long-term success, with continual personal and professional growth.

I consider myself to be an extremely motivated individual, performing my best when targets are set and are to be achieved within an established span of time. I work professionally and to the best of my abilities, giving the best possible results. I also take a view of myself as an effective stress handler and teamwork coordinator.

#### **AREAS OF EXPERTISE**

- HTML / HTML5
- MYSQL / Database
- Ecommerce
- ASO
- Unity Game Development
- Upwork
- Troubleshooting
- Google Ads
- Affiliate Marketing

- CSS / CSS3
- PHP
- SEO (On Page & Off Page)
- C#
- Android
- Windows Installation
- Lead Generation
- A/B Testing
- Referral Marketing

- JavaScript
- Wordpress
- Social Media Marketing
- SAP
- Microsoft Office
- Linux Installation (Ubuntu, Kali)
- Google Webmaster
- Contextual Marketing

### **CAREER HISTORY**

## **IT Manager & Digital Marketing Specialist**

Dubai Desert Ride (Dubai, UAE) Full Time (December 2018 – June 2020)

### **Computer Programmer**

Medlink Traders (Bahawalpur, Pakistan) Full Time (January 2015 – December 2018)

#### **Teacher**

Al Madina Public School (Lodhran, Pakistan) Full Time (June 2014 – December 2015)

### **Other Experiences**

#### **Unity Game Developer (Android)**

AgainTo Studio (Remote)
Part Time (December 2017 – Current)

## **Freelancing**

Upwork (Remote) Part Time (August 2014 – November 2016)

## **Sample Projects**

- dubaidesertride.com (Website)
- basratourism.com (Website)
- againtostudio.com (Website)
- clicksolutionz.com (Website)
- akhtargroup.ae (Website)
- World Secondary Mission (Game)
- Special US Combat Secondary Mission (Game)
- Mr. Stunt (Game)
- Hospital Management System (Desktop Application)
- Hotel Management System (Desktop Application)
- Library Management System (Desktop & Web Application)
- College Management System (Desktop & Web Application)