

ALI ASHER

DIGITAL MARKETING EXECUTIVE



INTRODUCTION

An Enthusiastic digital marketer have good Understanding of driving website traffic , Leads generation , conversions and app Installs

Looking forward for an opportunity to start my career in digital marketing

CONTACT INFO

Mobile: 0508849006

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Address : Villa # 33 near Al Ghubaiba Bus Station Bur Dubai

TOOLS USED

Google Keyword planner
Google Analytics
Spyfu.
Similarweb
Ubersuggest

CORE COMPETENCES

GOOGLE ADS

Very well versed with the google ads to drive highly targeted traffic to drive conversions

Good with concept like

- Google search ads campaign creation
- Keyword research with Google keyword planner tool
- Bids Optimization
- Display Ads campaign setup
- Video Ads campaign setup
- App Installs campaign setup

GOOGLE ANALYTICS

With the help of google analytics i use to generate various reports witch shows customers behavior like.

- Real time reports
- Audience reports
- Acquisition reports
- Behavior reports
- Conversion reports
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SOCIAL MEDIA MARKETING

- Can create and manage engaging content of social media platforms like Facebook, Instagram, Twitter
- Have good understand of paid sponsored ads on Facebook and Instagram
- Have create and work on social media platforms for company and achieved very good Organic reach, likes and Conversions

Reference Page URL

<https://www.facebook.com/UAE-Zone-104574144483790>

